

Message Text

UNCLASSIFIED

PAGE 01 STATE 206615
ORIGIN EB-08

INFO OCT-01 EUR-12 ISO-00 CAB-05 CIAE-00 COME-00
DODE-00 DOTE-00 INR-10 NSAE-00 FAA-00 L-03 PA-02
ICA-20 SS-15 NSC-05 IO-14 /095 R

DRAFTED BY EB/OA/AVP:GGRIFITHS:SP
APPROVED BY EB/OA:MHSTYLES
EB/OA/AVP:AJWHITE
EUR/NE:DTHOMPSON

-- -

-----101545 152230Z /61

P 152115Z AUG 78
FM SECSTATE WASHDC
TO AMEMBASSY DUBLIN PRIORITY

UNCLAS STATE 206615

E.O. 11652: N/A

TAGS: EAIR, EI

SUBJECT:CIVAIR: US PROMOTION OF LOW FARES

REF: DUBLIN 02313

1. REFTEL CITED DE KASSEL ARTICLE CRITICISMS OF US
PROMOTION OF LOW FARES. AMONG OTHER ARGUMENTS, DE KASSEL
STATES THAT US LOW FARE POLICY IS AIMED AT DRIVING SMALL
AIRLINES OUT OF BUSINESS, AND STEMS FROM A DESIRE TO
ENTICE MORE EUROPEANS TO VISIT THE US. FOLLOWING IS
PORTION OF ARTICLE FROM JULY 24 EDITION OF AVIATION WEEK &
SPACE TECHNOLOGY WHICH EMBASSY MAY FIND USEFUL.

QUOTE AT BOSTON'S LOGAN INTERNATIONAL AIRPORT, BOARDINGS
WERE UP FROM YEAR-EARLIER LEVELS 4 PERCENT IN MAY, 100
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 STATE 206615

PERCENT IN JUNE AND 190 PERCENT SO FAR IN JULY FOR AER
LINGUS, WITH SMALLER, THOUGH SIGNIFICANT, INCREASES
REGISTERED AT NEW YORK'S JOHN F. KENNEDY INTERNATIONAL
AIRPORT.

APEX FARES ACCOUNTED FOR MUCH OF THE GAIN, BUT AER LINGUS
CHARTERS WERE UP 50 PERCENT IN JUNE AND 20 PERCENT

FOR THE FIRST TWO WEEKS OF JULY. LOAD FACTORS WERE IN THE 80 PERCENT RANGE IN JUNE AND HIGHER IN JULY, LEADING AER LINGUS TO INCREASE CAPACITY WITH SEVERAL LEASED BOEING 707S. THE TRAFFIC OVERALL IS HEAVILY EASTBOUND WITH AMERICANS HEADED FOR IRELAND. UNQUOTE

2. ESSENTIALLY, ARTICLE EMPHASIZES:

1. AER LINGUS TRAFFIC AND LOAD FACTORS ARE UP DRAMATICALLY;

2. THE TRAFFIC IS PRIMARILY EASTBOUND AMERICANS TO IRELAND.

IT APPEARS THAT FAR FROM DRIVING AER LINGUS OUT OF BUSINESS, US LOW FARE POLICY HAS BEEN AER LINGUS BEST FRIEND. VANCE

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: AIR FARES
Control Number: n/a
Copy: SINGLE
Draft Date: 15 aug 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978STATE206615
Document Source: CORE
Document Unique ID: 00
Drafter: GGRIFFITHS:SP
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780334-0336
Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780862/aaaabzpv.tel
Line Count: 80
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 3c0ef762-c288-dd11-92da-001cc4696bcc
Office: ORIGIN EB
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 78 DUBLIN 2313
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1734082
Secure: OPEN
Status: NATIVE
Subject: CIVAIR: US PROMOTION OF LOW FARES
TAGS: EAIR, EI
To: DUBLIN
Type: TE
vdkgvwkey: odhc://SAS/SAS.dbo.SAS_Docs/3c0ef762-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014